



creapole





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Communication | coaching projects

Aller à l'essentiel



An iceberg floating in the ocean. The tip of the iceberg is above the water line, and the much larger base is submerged. A white arrow points from the text 'Le message que le public voit' to the tip of the iceberg. A black arrow points from the text 'Le travail que vous avez dû fournir pour le mettre en place et qu'il soit vu' to the submerged part of the iceberg.

Le message que le public voit

**Le travail que vous avez dû fournir
pour le mettre en place et qu'il soit vu**

Objectifs



Notoriété



Augmenter les ventes



Nouveaux clients



Attirer des talents

A woman with brown hair in a ponytail, wearing a teal long-sleeved shirt, is shown from the side, aiming a wooden bow at a target. The target is a white square with a yellow center, a blue ring, and a red ring. Another target is visible in the background. The scene is set in an indoor archery range.

Quels sont vos publics-cible ?



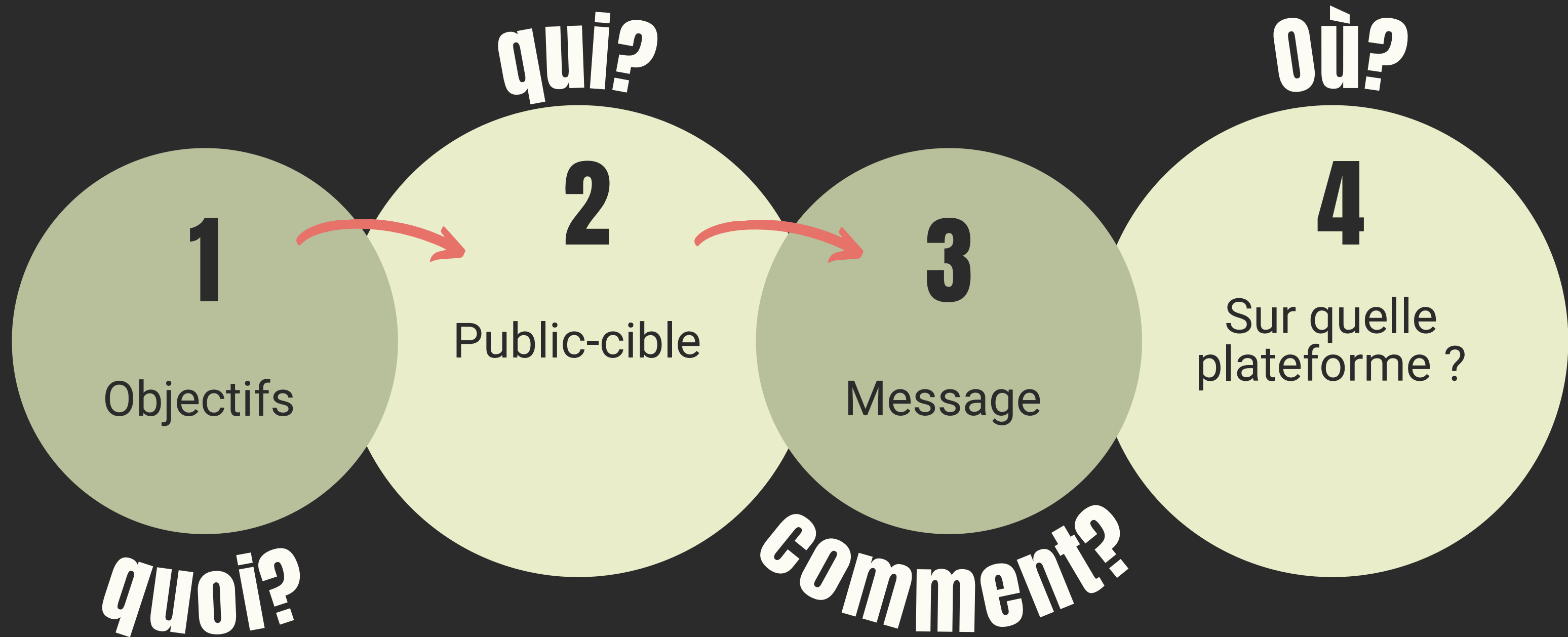
A grayscale photograph of a hand holding a smartphone. The phone's screen is lit up, showing a virtual keyboard and some text. The background is dark and out of focus.

Adaptez votre message



Quelle plateforme utiliser ?

Les questions essentielles

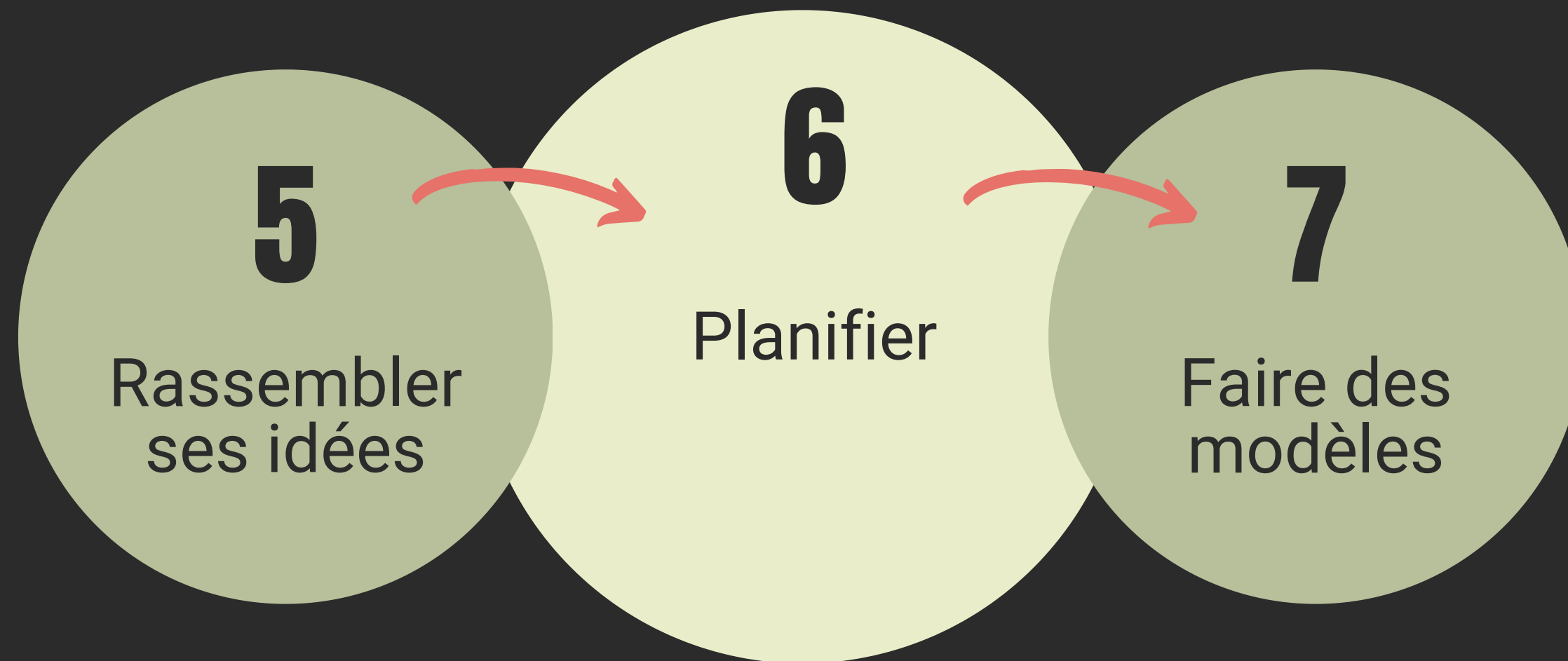


Le calendrier



Penser productivité & gain de temps

Quelques méthodes pour gagner du temps

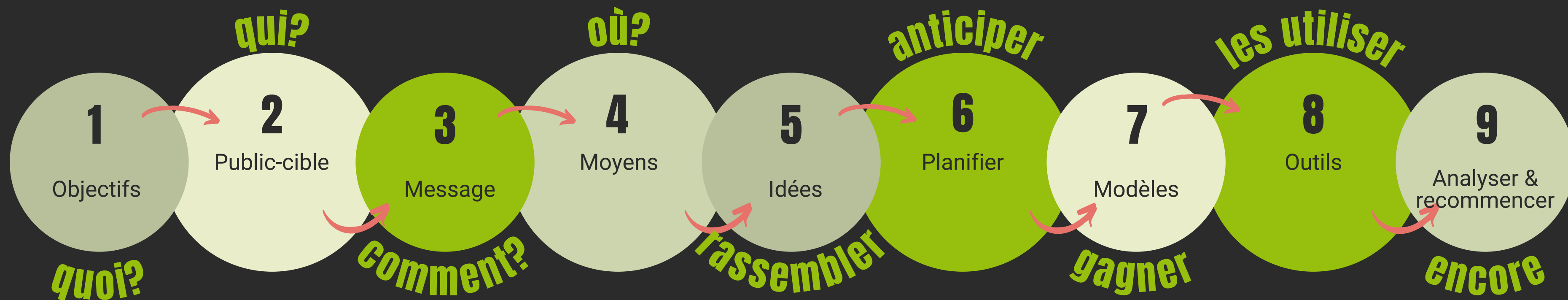


A close-up, slightly blurred photograph of an open, dark-colored toolbox. The toolbox is filled with various tools, including hammers with wooden handles, wrenches, and a wire brush. The tools are packed closely together, some overlapping. In the background, a red surface with white text is visible, including the words "SIDE" and "NAST". The overall lighting is dim, creating a moody atmosphere.

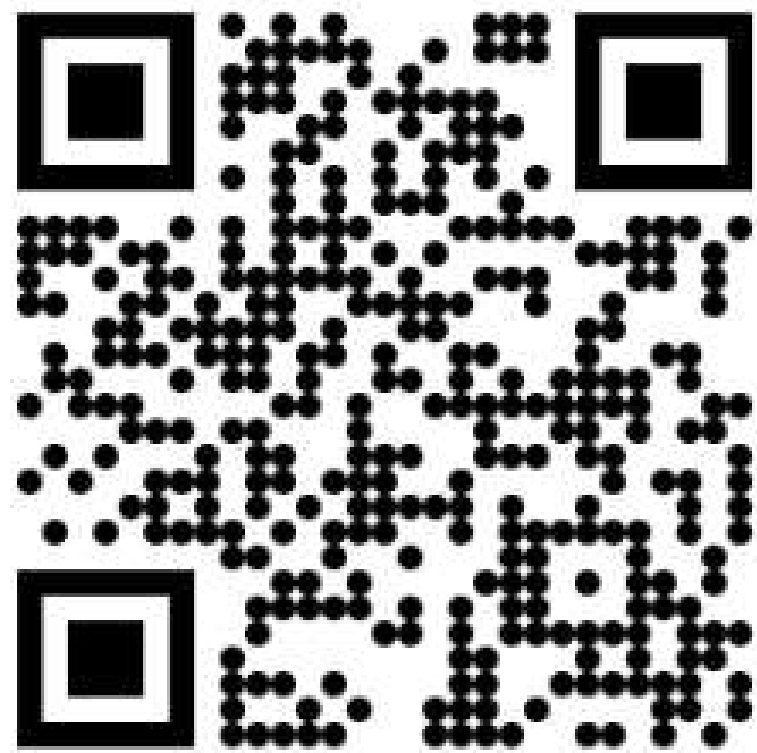
Utiliser la boîte à outils, plutôt qu'une fourchette

Qu'est-ce qui a fonctionné ?

9 réflexes à adopter, en résumé



SCAN ME



Thank You